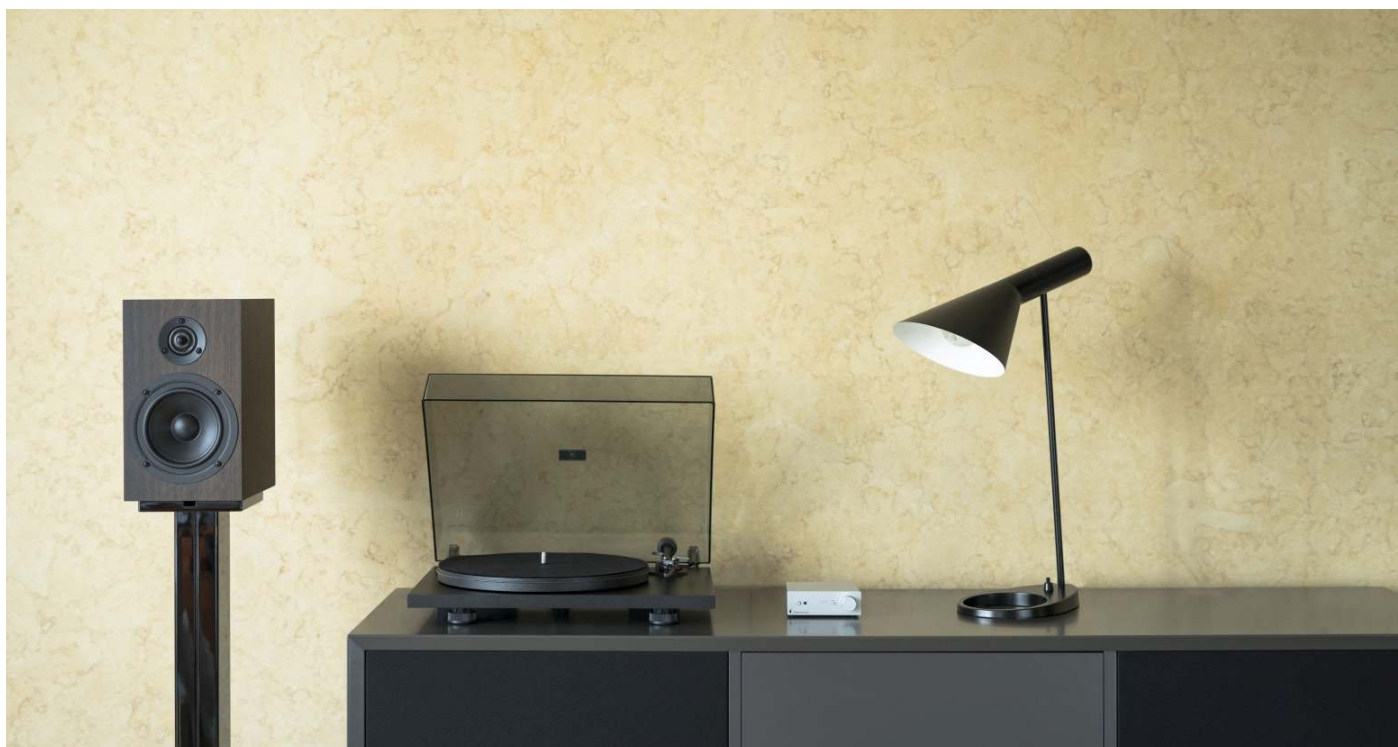




PRIMARY E

Audiophile Plug & Play turntable

MSRP 259 € (incl. VAT)

Color options (matte):



- Belt-drive with synchronous motor
- Ortofon quality pickup
- Vibration absorbing feet
- NO plastic
- CNC'd special composite fibre chassis
- Highly precise and light aluminium tonearm
- Sapphire-tonearm bearing
- Gold-plated contacts
- Stainless steel bronze bushing
- Elegant dustcover with adjustable hinges
- Silicon belt with optimum dampening
- Hand-made in Europe

Speed: 33,45 (manual speed change)
Principle: Belt drive
Speed variance: 33: 0.8% 45: 0.7%
Wow & Flutter: 33: 0.29% 45: 0.27%
Platter: 300 mm with felt mat
Main bearing: Stainless steel
Tonearm: 8.6" aluminium
Effective arm length: 218.5 mm
Overhang: 22.0 mm
Effective tonearm mass: 8.0 g
Counterweight for mass: 3 - 5.5 g (pre-mounted)
Tracking force range: 0 - 25mN (17.5 mN pre-adjusted)
Included accessories: Dustcover
Power consumption: 4.5 Watt max
Dimensions: 420 x 112 x 330 mm (WxHxD)
Weight: 4.0 kg netto

Trend: Cheap turntables

Listening to analogue records has regained enormous strength over the last couple of years. This exact trend has also called upon a lot of manufacturers from far-east. They are trying to get a piece of the cake with plastic, features, low quality and cheap prices. Though they forget what makes a real turntable - sound quality! Only with high quality components and precision you will get everything out of the micro-groove. Plastic, lightweight platters, flimsy tonearms and low quality cabling with primitive cartridges are not suited for real HiFi grade turntables.

Pro-Ject's response: Primary E

With a smart design of the tonearm we were able to combine pure sound quality with an easy setup. Our Plug & Play design with pre-adjusted tracking force and anti skating has saved us costs and is extremely efficient in handling for our customers. With no compromise in sound. On contraire, the lightweight and low friction aluminium tonearm is optimized for the Ortofon cartridge and will bring out its maximum potential. With intelligent construction and without needless features we were able to keep the price attractive, despite it being hand made in Europe. This way we're able to offer our customers the maximum of sound quality!

A true HiFi stereo turntable! No plastic. No features. More sound.



Black



Red



White