

Soundcraft®
by HARMAN

Notepad Series

Small-format Analog Mixing
Consoles with USB I/O



Notepad-5



Notepad-8FX



Notepad-12FX

The Opportunity:

- Entry level mixing market
- Entry level computer interface market
- Leverage our brand's strengths
- Volume sales, with good margins



What to build?

1. Quality small mixer
2. USB computer interface



What to build?

1. Quality small mixer
2. USB computer interface
3. Quality preamps



What to build?

1. Quality small mixer
2. USB computer interface
3. Quality preamps
4. Lexicon effects w/
tap tempo





Soundcraft Notepad-5

5-Channel Compact
Mixer with USB



Soundcraft Notepad-8FX

8-Channel Compact Mixer
with Effects & USB

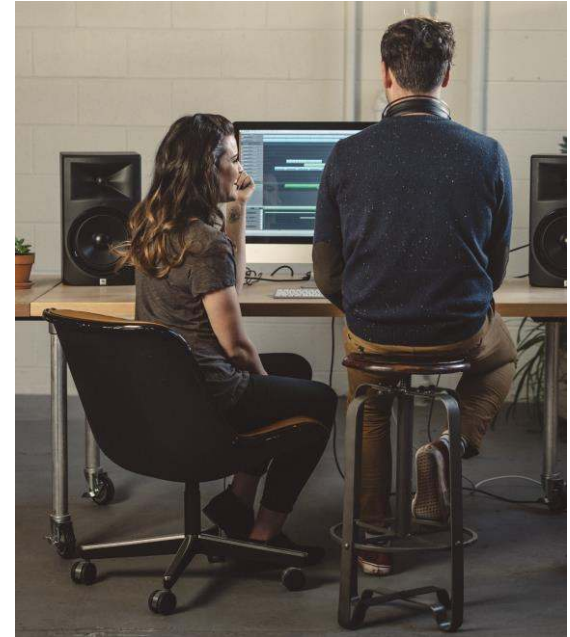


Soundcraft Notepad-12FX

12-Channel Compact Mixer
with 4-Channel USB & Effects

Notepad Target Customers:

- Singer/Songwriters:
 - Home, loft, coffee shop, school, project studio
- Podcasters and bloggers.
 - Single or groups, simple controls while working live or tracking
- Computer users (About a million media workstations out there...)
 - DAW and VAW (video/audio workstation) users
- Professional techs
 - Seeking small format professional solutions



Notepad-5

5-Channel Compact Mixer with USB

- 5x2 mixer with USB audio interface
- Legendary Soundcraft preamp
- 1 balanced combi-jack input with high pass filter and HI-Z instrument input
- Stereo 1/4" TRS inputs
- Stereo RCA inputs
- Traditional channel strip layout
- Two-band (HF and LF) EQ
- Balanced XLR outputs
- Rotary master level output control
- Headphone output
- Rotary headphone level control
- PC or Mac compatibility



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Notepad-8FX

8-Channel Compact Mixer with Effects & USB

- 8x2 mixer with USB audio interface and onboard digital effects
- Legendary Soundcraft mic preamps
- Balanced combi-jack inputs with high pass filter and Hi-Z instrument in
- 2x Stereo 1/4" TRS inputs
- 1x Stereo RCA inputs
- Traditional channel strip layout
- Three-band EQ
- Balanced XLR outputs
- Aux send to internal and external effects
- Lexicon reverb, chorus and delays
- Tap tempo control
- Fader for master level control
- Rotary headphone level control
- Cross-platform compatibility



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Notepad-12FX

12-Channel Compact Mixer with 4-Channel USB & Effects

- 12x2 Mixer with 4-channel USB audio interface and onboard digital effects
- Legendary Soundcraft preamps
- 4x Balanced combi-jack inputs with high pass and Hi-Z
- 3x Stereo 1/4" TRS inputs
- Stereo RCA inputs
- Traditional channel strip layout
- Three-band EQ
- Send to internal and external effects
- Lexicon reverb, chorus and delays
- Tap tempo control
- Fader control for master
- Balanced XLR outputs
- Rotary headphone level control
- Cross-platform MAC and PC USB compatibility



Soundcraft
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Notepad-5 Key Competitors:



Behringer Xenyx Q502USB



Yamaha MG06



Soundcraft Notepad-5

Product
Mic Inputs
RCA Inputs
Total Inputs to Mix
USB

1
Y
5
N, N, Y

2
N
6
N

1
Y
5
Y

Notepad-8FX Key Competitors:



Behringer 1002FX



Yamaha MG06x



Soundcraft Notepad-8FX

Product	
Mic Inputs	2
RCA Inputs	Y
Total Inputs to Mix	10
USB	N

2
N
6
N

2
Y
8
Y

Notepad-12FX Key Competitors:



Behringer Xenyx QX1202USB



Mackie Mix 12FX



Soundcraft Notepad-12FX

Product	
Mic Inputs	4
Total Inputs to Mix	12
FX Built In	Y
USB	N

4
12
Y
N

2
Y
8
Y

Key Demo:

- Show mic and Hi-Z input
- Show three band EQ
- Show sends to Lexicon Effects with tap tempo
- Show mix to master fader to XLR outs
- Show sends to Aux
- Show USB connection for 4x channel connection with computer

System Demo:

1. Plug in AKG microphone
2. Plug in AKG headphones
3. Plug in JBL LSR308 speakers
4. Plug in USB to computer